

Your Healthcare Panel

in China and Hong Kong



Summary

- Physician Panel (2,164 panelists)
- Physician Database (16,307 contacts)
- Exceptional Quality
- Strong Experience
- For China + Hong Kong

Your Healthcare Panel in China

Gain access to Chinese Medical Professionals using this high quality and professional 'Access Panel'.

Exceptional Quality

All Panelists were interviewed previously and are keen to participate in future research, offering you more accurate demographic information and faster response rates.

All Data Collection Methods

Including online, CATI, CAPI, face-to-face, IDI, focus groups and also physician diaries, offering you more data collection methods to meet your business needs.



Focus Groups



Online



CATI



In-Depth Interview

Key Advantages for You

Includes Oncologists

Our Panel has access to Oncologists, one of the hardest targets for physician interviews.

All of our Oncologists have participated in previous studies, showing our strong experience.

More Comprehensive

With Chinese Doctors, Nurses, Hospital Administrators, Drugs Purchasers and also Medical Equipment Purchasers,

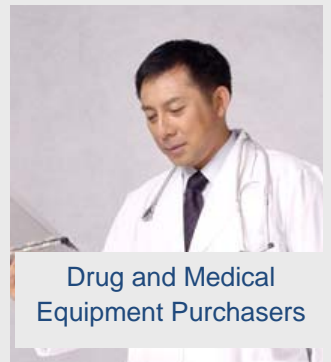
our Panel offers you a more comprehensive choice.



Doctors



Nurses



Drug and Medical Equipment Purchasers

Panel Profile

